

REDDING AREA BUS AUTHORITY
 Special Meeting
 City Council Chambers
 777 Cypress Avenue
 Redding, California 96001
 January 25, 2010 5:15 p.m.

The meeting was called to order at 5:15 p.m. by Chair Jones with the following Board Members present: Comnick, Dickerson, Kehoe, Lindsay, McArthur, and Stegall. Board Member Bosetti was absent.

Also present were City Manager Starman, Assistant City Manager Tippin, City Attorney Duvernay, Transportation and Engineering Director Crane, Deputy City Clerk Mize, and Executive Assistant Stockwell.

REORGANIZATION OF THE BOARD OF DIRECTORS OF THE REDDING AREA BUS AUTHORITY (RABA)

(R-010)

It is recommended that the Redding Area Bus Authority (RABA) Board reorganize by selecting a new Chair and Vice Chair in accordance with RABA Policy No. 121.

MOTION: Made by Board Member Kehoe, seconded by Board Member Lindsay, appointing Board Member McArthur as Chair; made by Board Member Stegall, seconded by Board Member Comnick, appointing Board Member Lindsay as Vice Chair of the Redding Area Bus Authority.

The Vote: Unanimous Ayes

CONSENT CALENDAR

The following matters were considered inclusively under the Consent Calendar:

Approval of Minutes - Regular Meeting of November 16, 2009

Approval of Cash Report, Accounts Payable Register and Staff Authorized Expenditures for November 2009

(R-010-250-025 & R-010-250-350)

It is recommended that the November 2009 Cash Report, including RABA investments totaling \$2,013,633.18, and Accounts Payable Register No. 5, check numbers 112032 through 112045 inclusive, in the amount of \$428,513.94 be approved.

Approval of Cash Report, Accounts Payable Register and Staff Authorized Expenditures for December 2009

(R-010-250-025 & R-010-250-350)

It is recommended that the December 2009 Cash Report, including RABA investments totaling \$2,276,968.24, and Accounts Payable Register No. 6, check numbers 112046 through 112064 inclusive, in the amount of \$456,839.18 be approved.

System Report for November 2009

(R-010-800)

It is recommended that the System Report for November 2009 be accepted. Fixed Route ridership totaled 49,807, with a paid ridership of 47,613, showing a decrease in fixed ridership of 17 percent over last month and zero percent change from last year. Demand Response ridership totaled 4,933, with a paid ridership of 4,470, showing a 15 percent decrease from October 2009 and a decrease of 22 percent over last year. 315 riders rode the Burney Express Route.

System Report for December 2009

(R-010-800)

It is recommended that the System Report for December 2009 be accepted. Fixed Route ridership totaled 52,037, with a paid ridership of 50,008, showing an increase in fixed ridership of four percent over last month and an increase of four percent in comparison to last year. Demand Response ridership totaled 5,165, with a paid ridership of 4,775, showing a five percent increase from November 2009 and a decrease of 18 percent over last year. 368 riders rode the Burney

Express Route ridership.

Comprehensive Annual Financial Report - Fiscal Years Ended June 30, 2009 and 2008
(R-010-250-225)

It is recommended that the Comprehensive Annual Financial Report for the fiscal years ended June 30, 2009 and 2008, be accepted as presented.

MOTION: Made by Board Member Jones, seconded by Board Member Lindsay, that all the foregoing items on the Consent Calendar be approved and adopted as recommended.

The Vote:

AYES: Board Members: Connick, Dickerson, Kehoe, Lindsay, McArthur, Stegall and Jones
NOES: Board Members: None
ABSTAIN: Board Members: None
ABSENT: Board Members: Bosetti

REQUEST TO PROVIDE SPECIALIZED TRANSPORTATION SERVICE
(R-010-775)

Transportation and Engineering Director Crane related that the RABA staff received a request to provide specialized transportation services for the purpose of conducting bus tours of the Stillwater Business Park (Park) for board members of the Economic Development Corporation (EDC) of Shasta County as well as any interested City or County officials to become familiar with the Park, the offerings of the Park, and how it is intended to provide needed jobs for the region. He said the EDC intends to provide approximately three to six tours over the next six months, with each tour lasting about two hours at a projected cost to RABA of approximately \$160 per tour.

Mr. Crane offered that this request provides RABA the opportunity to market services to the EDC, local business leaders, and prospective businesses, with the possibility of increasing ridership if major employers located within the Airport Road corridor utilized RABA service projected when the long-term goal of establishing a route was established. Mr. Crane added that this specialized transportation service would benefit the goals of the RABA members' agencies to bring jobs to the region and providing the EDC with a stable, flexible, and efficient service that will meet their transportation needs.

RABA Board Policy 119 regarding Charter Service regulations, Mr. Crane explained, addresses the policy regarding specialized transportation services, and the policy requires that the requesting organization demonstrate that no other private operator is able or willing to provide the service, that the organization fully covers the cost associated with the service, and that impacted jurisdictions concur if the service is provided outside the current service area. He said that currently there are 118 private registered operators, but most are not local, and therefore not likely to provide the service. Mr. Crane related that by offering the service at no charge, then the charter regulations would not apply and RABA could provide the service without going through the above process for each tour request.

Mr. Crane recommended that the Board approve the request by the Economic Development Corporation of Shasta County for RABA to provide specialized transportation services at no charge for the purpose of providing tours of the Stillwater Business Park.

Board Member Kehoe maintained that there was no compelling argument for RABA to provide this service free of charge, was not convinced about the derived benefits, and therefore, would be voting no.

Board Members Dickerson, Connick, and Lindsay voiced support for the request, commenting that this was an opportunity for local jurisdictions to promote business and job opportunities in Shasta County.

MOTION: Made by Board Member Dickerson, seconded by Board Member Lindsay, approving the request by the Economic Development Corporation of Shasta County for RABA to provide specialized transportation services at no charge for the purpose of providing tours of the Stillwater Business Park.

The Vote:

AYES: Board Members: Connick, Dickerson, Lindsay, McArthur, Stegall and Jones
NOES: Board Members: Kehoe
ABSTAIN: Board Members: None
ABSENT: Board Members: Bosetti

ADJOURNMENT

There being no further business at the hour of 5:34 p.m., Chair McArthur declared the meeting adjourned.

APPROVED:

Chair McArthur

ATTEST:

Pamela Mize, Deputy Secretary to the
Redding Area Bus Authority