

Community Services Advisory Commission
Regular Meeting
Redding Civic Center
777 Cypress Avenue
Redding, California
November 9, 2005, 4:02 p.m.

MINUTES

1. Attendance

Community Services Advisory Commissioner Chair Peckenpaugh opened the meeting with the following commissioners present: McCoach, Parker and Waybright. Absent was Commissioner Bandell.

Also present were Community Services Director Niemer, Support Services Director Kersten, Community Services Projects Manager McGrath, Convention Center and Visitors Bureau Manager Green, Recreation Supervisor Light and Community Services Executive Assistant Szynal.

2. Walking Tour of Sculpture Park

Commissioners were led on a tour of *The Sculpture Park at City Hall* by Community Projects Manager McGrath. The Sculpture Park will be dedicated in May, 2006.

3. Public Comment

None presented

4. Consent Calendar

The [minutes from the regular meeting on October 12, 2005](#), the monthly [Convention Center and Convention & Visitors Bureau Activity Report](#), the [Convention Center Capital Projects List and Calendar](#) were presented.

MOTION: To approve Consent Calendar as presented. (Made by Commissioner Parker, Seconded by Commissioner McCoach)
AYES: Commissioners McCoach, Parker, Peckenpaugh and Waybright
NOES: None
ABSTAIN: None
ABSENT: Bandell

5. Healthy Communities Presentation

Dr. Andrew Deckert, Shasta County Public Health Officer, delivered a presentation on healthy design for communities. The presentation illustrated the connection between built environment and health impact on residents. Healthy design - which includes adequate provisions for parks, trails and open spaces, pedestrian amenities, locations of homes, school, workplace and retail - will be the focus of a workshop on January 18, 2006. Speakers at the workshop will include Dr. Alex Kelter from the California State Health Department, Dan Burden - Director of Walkable Communities, Paul Zykosky of the local Government Commission and Tom DiGiovanni - the developer of the New Urban Builders project in the Parkview neighborhood. Invitations to this workshop are being sent to the Board of Supervisors and City Councils, Planning Commissions and Parks Commissions for all jurisdictions in the County as well as representatives for the business and development community.

No action was required on this informational item.

6. Projects Updates

Staff provided updates on the following projects; The Spooky Lagoon, Vista Ridge Park, Caldwell Memorial, Jump River Playground, C.C. Bush Sculpture and the Soccer Park.

Recreation Supervisor Janan Light provided the following update on Spooky Lagoon:

The Recreation Division hosted the 3rdnd Annual Halloween Haunt Night & Spooky Lagoon on October 28 & 29th, greeting 2,300 guests overall. The Redding Aquatic Center was transformed into a spooky lagoon with the generous assistance of Parks Division staff, along with youth and adult volunteers. The event included a Costume Parade, Graveyard Grill, Trick or Treat Trail and the Spooky Lagoon - Redding's only haunted house on water.

The Trick or Treat Trail featured ten community agencies including Redding Police, Anderson Police, Shasta County Office of Education, Shasta County Chemical People, Prudential Medley Realty, HELP Inc., WB-10, Order of the Eastern Star and the Shasta County 4H Club, as well as Redding Recreation distributing treats to all tricksters.

Spooky Lagoon visitors traveled with a pirate storyteller on a river raft through five haunted rooms of fright presented by community volunteer groups. Visitors voted on the most frightful room at the end of the lagoon ride with the winning room volunteers receiving bragging rights and t-shirt awards.

Over 100 teens and adults donated their time and talent each evening to entertain visitors. Plans are already underway for next year's event, scheduled for October 27-28, 2006. Funds from this event (approximately \$500) benefit Redding Recreation's fee assistance program.

Community Projects Manager McGrath offered the following updates:

Vista Ridge Park

All concrete and the retaining wall will be completed shortly. The landscape plan is the next task.

Caldwell Memorial

This sculpture is coming along quite nicely. Mark Stinson, the sculptor, has completed the smaller of the two stone and is ready to begin working on the larger stone piece. Additional donations are needed for the project.

Director Niemer provided the following updates:

Jump River Playground

We opened the Jump River Playground last month and hope to return to Commission with the next phase of this project at a later date.

CC Bush Sculpture

Last week, the City and GMAC Real Estate Professionals announced the next sculpture on the Caldwell Artwalk. The sculpture will be a lifesize replica of Chauncey Carroll Bush - the first mayor of Redding. The unveiling will take place in the Spring.

Soccer Park

The Soccer Park project will go to City Council in December, with a number of funding sources suggested which could gap the funding shortfall.

No action was required on these informational items.

7. Funding Agreement with Redding School District for Improvements to Sequoia Middle School Tennis Courts

Director Niemer noted that this item is being withdrawn at this time as details have not yet been finalized. The project will return to Commission at a later date.

8. Big Bike Weekend Report

Convention Center and Visitors Bureau Manager Green provided an overview of Big Bike Weekend, which took place this year on October 7th, 8th and 9th. The sixth year for the event was considered the make or break year, as the 2004 event did not meet expectations.

The four primary goals for this year were:

- Expand the board and broaden involvement from the community
- Return the event to the Convention Center site
- Return to the 2nd week-end in October
- Return the event to a financially healthy state

The secondary goals were:

- Expand the interest groups (i.e., sport bikes, dirt/trail bikes, stunt riders)
- Restore confidence in the event with sponsors, vendors and dealers
- Expand regional marketing
- Raise monies for the charities involved

Convention Center Manager Green was pleased to report that all goals were successfully achieved.

There were 3200+ paid on Saturday with another 1500 guests on Friday and Sunday, with over 1000 registered bikes. The Chili Cook-off on Sunday, which was sponsored by the local Harley Owners Group, raised \$2,600 for Special Olympics and a contribution will be made to the Wings of Angels. In all respects the event performed much more like it had in 2003.

Goals for 2007 are:

- Continue to expand the board and broaden involvement from the community
- Expend less financial resources to produce the event

Convention Center Manager Green observed the event is growing and headed in the right direction, so he believes it is worth producing for another year. The ultimate goal is to transition from a city-produced event to a non-profit entity with a community board which produces the event, with some City support.

No action was required on this informational item.

9. Commissioner Comments

Commissioner Waybright congratulated Community Projects Manager McGrath on *The Sculpture Park at City Hall* being such a beautiful project.

Commissioner Peckenpaugh inquired into the status of developing a dog park at the Clover Creek Preserve. Director Niemer indicated that while funds are not currently available, a local firm has been contacted to project the costs associated with fencing, grading and providing a sand finish and irrigation for shade trees, as an initial phase.

No action was required on these informational items.

Director Niemer explained that Commissioner Bandell requested she speak to the following matter in his absence: Commissioner Bandell is returning to work, however, this work presents conflict with his role in previewing subdivision maps. Commissioners Peckenpaugh and Parker have offered to assist with future subdivision reviews.

The Monolith Project will be dedicated on Saturday, November 12th at 10:00 a.m. The artist, Buster Simpson, will make a presentation that evening in the Community Room.

Director Kersten related that later this month the Redevelopment Agency will consider incorporating artificial turf into the Market Street medians. This will reduce the park maintenance staff's time commitment to median maintenance.

No action was required on these informational items.

11. Adjournment

There being no further business, at the hour of 5:49 p.m. Chair Peckenpaugh declared the meeting

adjourned.

GERRINE PECKENPAUGH, Chair