

Community Services Advisory Commission  
Regular Meeting  
Redding Civic Center  
777 Cypress Avenue  
Redding, California  
September 14, 2005, 4:06 p.m.

## MINUTES

### 1. Attendance

Community Services Advisory Commissioner Vice Chair Waybright opened the meeting with the following commissioners present: Bandell, McCoach and Parker. Absent was Commissioner Peckenpaugh.

Also present were Community Services Director Niemer, Support Services Director Kersten, Convention and Visitors Bureau Tourism Officer Warren, Tourism Development Manager Angela Byrd and Community Services Executive Assistant Szynal.

### 2. Public Comment

None presented

### 3. Consent Calendar

The minutes from the regular meeting on July 20, 2005, the monthly Convention Center and Convention & Visitors Bureau Activity Report, the Convention Center Capital Projects List and Calendar, and the Recreation Division Activity Report were presented.

**MOTION:** To approve Consent Calendar as presented. (Made by Commissioner Bandell, Seconded by Commissioner McCoach)

**AYES:** Commissioners Bandell, McCoach, Parker and Waybright

**NOES:** None

**ABSTAIN:** None

**ABSENT:** Commissioner Peckenpaugh

**4. Consideration of Funding Agreement with Enterprise School District for use of Alta Mesa School Gym**

Recreation Superintendent Carpenter provided the following overview:

The Recreation Division needs gymnasium space on the east side of the city to conduct City-sponsored activities and programs. In 1988, the City of Redding and the Enterprise School District entered into an agreement to build a gymnasium at Parsons Junior High School. In addition to the construction costs, the City agreed to contribute funds for maintenance and utilities expenses. In return, the City was granted use of the gym during times school was not in session and/or not in use for school activities. The joint-use contract for this facility expired earlier this year and the District has decided not to renew the agreement given their own facility needs.

The Enterprise School District has proposed a similar joint-use agreement at Alta Mesa Elementary School which recently constructed a new gymnasium. From the City's perspective, utilizing the new gymnasium at Alta Mesa School would be a better fit for our programs and offer numerous advantages over the previous agreement. The annual maintenance and utilities cost for the Alta Mesa School gymnasium are projected to be \$13,000 a year, offering a slight savings to the Recreation Division program budget compared to the previous agreement.

The proposed funding agreement for \$30,000 is similar to existing agreements the City holds with Redding School District. Through the collection of Park Development fees, the City has the capital resources to direct toward park and recreation improvement efforts such as this. The approved Capital Improvement Plan earmarked \$150,000 for schools and partnerships in the fiscal year 2005-2006, with only \$12,000 appropriated thus far.

While the City has been successful over the years in developing partnerships with various school districts to share facilities, it has become increasingly difficult to secure gymnasium space for City programs. This agreement is mutually beneficial to all parties: supplying capital funding for the Enterprise School District and helping offset ongoing expenses at Alta Mesa School in return for City-use of the Alta Mesa School gymnasium on evenings and weekends. With the Parsons Junior High School gymnasium no longer available to the City, the Alta Mesa facility provides a needed replacement for the Division's programs.

The Alta Mesa facility is similar in size to the gymnasium at Parson Junior High and all of the programs which were conducted at Parsons will fit very well in Alta Mesa.

**MOTION:** To recommend City Council approve joint-use Agreement and Budget Appropriation. (Made by Commissioner Bandell, Seconded by Commissioner McCoach)

AYES: Commissioners Bandell, McCoach, Parker and Waybright  
NOES: None  
ABSTAIN: None  
ABSENT: Commissioner Peckenpaugh

**5. Consideration of Funding Agreement with East Redding Little League for Alta Mesa Ballfield Improvements**

Recreation Superintendent Carpenter provided the following information:

The ballfield at Alta Mesa Park, previously used for adult softball, is now heavily used by East Redding Little League (ERLL). ERLL reports the backstop at Alta Mesa is too short to prevent many of the foul balls from going over the backstop into the spectator and parking areas. To remedy this, ERLL has proposed to undertake the installation costs related to a new 35-foot backstop if the City will cover the material costs (approximately \$6,000).

Over the last few years, the City has entered into several funding agreements with both youth sports leagues and school districts for recreational amenities, and the City enjoyed a positive experience with the ERLL funding their recent improvements at Rother Ballfield (new backstop) and to the Alta Mesa Ballfield (new lighting and scoreboard). Through the collection of Park Development fees, the City has the capital resources to direct toward park and recreation improvement efforts such as this. The approved Capital Improvement Plan earmarked \$150,000 for schools and partnerships in fiscal year 2005-2006, with only \$12,000 appropriated thus far.

The proposed funding agreement with East Redding Little League for \$6,000 will provide needed safety improvements to the Alta Mesa ballfield at a lesser cost compared to the City undertaking these improvements on its own. The outcome will be increased user safety and improved overall playability.

The City has successfully partnered with the East Redding Little League on field improvements in the past and the organization has a proven record of performance and reliability.

**MOTION:** To recommend City Council approve funding agreement. (Made by Commissioner McCoach, Seconded by Commissioner Bandell)

**AYES:** Commissioners Bandell, McCoach, Parker and Waybright

**NOES:** None

**ABSTAIN:** None

**ABSENT:** Commissioner Peckenpaugh

**6. Consideration of Donation of Sculpture at Caldwell Park**

Director Niemer reported that Real Estate Professionals GMAC is interested in partnering with the City to donate a new sculpture in Caldwell Park. Real Estate Professionals GMAC donated the bronze sculpture “Balancing Act” and are interested in commissioning a local artist, John Welch, to sculpt to life-size bronze figure of CC Bush for placement on a park bench. CC Bush was the first mayor of Redding, the first postmaster, the first merchant, etc. This historical artwork will be the second piece in the Art walk which is being developed along the River Trail.

The Art in Public Places Committee has voted to approve \$10,000 in City funding and Real Estate Professionals GMAC will provide the remaining \$23,000. We are requesting the Commissions approval for the statue's placement in Caldwell Park.

**MOTION:** To approve placement at Caldwell Park of CC Bush sculpture. (Made by Commissioner Parker, Seconded by Commissioner McCoach)

**AYES:** Commissioners Bandell, McCoach, Parker and Waybright

**NOES:** None

**ABSTAIN:** None

**ABSENT:** Commissioner Peckenpaugh

**7. Consideration to Establish Committee to Explore Fundraising Activities for Park and Recreation Community Fund**

Director Niemer proposed that the Commission establish an exploratory committee to look at fundraising activities for the Park and Recreation Community Fund. The Commission serves as the Board of the Fund, which was established by the Community Services Department to facilitate the receipt and disbursement of community donations for City of Redding park improvements.

The committee would explore fundraising options (such as a BBQ Cook-Off) and would also decide how the funds which are raised are used.

Commissioners McCoach and Waybright expressed interest in participating in the process.

**MOTION:** To form a committee to consider fundraising opportunities. (Made by Commissioner McCoach, Seconded by Commissioner Bandell)

**AYES:** Commissioners Bandell, McCoach, Parker and Waybright

**NOES:** None

**ABSTAIN:** None

**ABSENT:** Commissioner Peckenpaugh

**8. Appointment of Commission Liaison to Auditorium Drive Planning Committee**

Support Services Director Kersten noted that the City Council adopted the Convention Center area master plan as one of their priorities over the next few years. Out of that focus, the Auditorium Drive Planning Committee was formed. At the beginning of this year the Commission expressed interest in the development of this parcel via a letter to the City Council requesting leadership of the planning process. Director Kersten inquired whether the Commission was interested in appointing a liaison to serve on the Auditorium Drive Planning Committee, which is working with City staff and community members.

Commissioner Bandell volunteered to serve.

**MOTION:** To appoint a Commission liaison to Auditorium Drive Planning Committee. (Made by Commissioner Waybright, Seconded by Commissioner Parker)

**AYES:** Commissioners Bandell, McCoach, Parker and Waybright

**NOES:** None

**ABSTAIN:** None

**ABSENT:** Commissioner Peckenpaugh

## **9. Projects Update**

Director Niemer provided updates on the following projects; Vista Ridge Park, Caldwell Memorial, Jump River Playground and the Sculpture Park at City Hall.

### Vista Ridge

This project is moving forward. The swing-set footings have been set and Home Depot continues to support the construction effort.

### Caldwell Memorial

This is a good time for the art community in Redding. Redding Rotary has commissioned Mark Stinson to sculpt the stone for the Caldwell Memorial in a beautiful site along the river trail where passersby can stop to relax and enjoy the river.

### Jump River Playground

The new sod did not take and the revitalization effort has since been taken on by the City's Parks Department. The reseeding effort is coming along well. Until we are able to hold the official opening, the Shasta County Office of Education is using the playground for an hour each weekday morning. This is a condition for their preschool to operate.

### The Sculpture Park at City Hall

As you can see out the window, the Sculpture Park is well on its way, we are approximately halfway toward completion. We are looking at end of November for finalization and expect to hold the formal opening next Spring when everything will be in bloom. The Call for Artists for four visiting sculptures will be announced within the month. The permanent sculptures will include Dr. Moon's donation and the City Council has approved funding to contract with Turtle Bay for two mosaiculture installations.

No action was required on these informational items.

## **10. Overview of Tourism Marketing Efforts**

Tourism Officer Bob Warren and Tourism Development Manager Byrd presented information on marketing and tourism efforts and the impact on the Transit Occupancy Tax. The degree to which branding effects these two areas was noted and the observation made that partnerships with neighboring and overseas agencies provides this area with our two largest group of foreign visitors coming from the UK and Germany.

A new, interactive Visitors Guide is now available on [www.shastacascade.org](http://www.shastacascade.org).

No action was required on this informational item.

#### **11. Commissioner Comments**

None presented

#### **12. Directors' Comments**

Director noted that staff is currently working with developers on an agreement for Bel Air Estates and the Commission should receive a concept plan within the next couple of months.

Rivercrest Park is back on the radar and staff will be meeting the Neighborhood Church to see if they are still interested in partnering on an expanded site.

East Oak Estates Park will be breaking ground soon and Soccer Park bids will be opened tomorrow at City Hall.

This Friday there will be a special meeting of the City Council where we will hear from the consultant who conducted the Community Survey. Open Space was ranked very high as a priority by the respondents.

No action was required on these informational items.

#### **13. Adjournment**

There being no further business, at the hour of 5:38p.m. Vice Chair Waybright declared the meeting adjourned.

Respectfully submitted,

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JASON WAYBRIGHT, Vice Chair