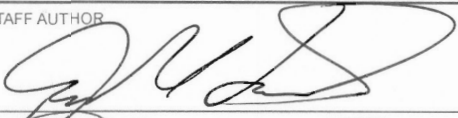



ITEM NO.	9
MEETING DATE	3-11-08
APPROVED BY	
STAFF AUTHOR	
PLANNING MANAGER	

CITY OF REDDING

## REPORT TO THE PLANNING COMMISSION

DATE: March 7, 2008

CODE: R-010-750

FROM: Development Services Department

SUBJECT: Workshop on "Shasta Forward" Blueprint  
Planning Effort

### **BACKGROUND**

The attached flyer from the Regional Transportation Planning Agency (RTPA) invites citizens and groups to participate in the crafting of the alternative regional land use scenarios that will make up the heart of the Shasta Forward blueprint scenario planning effort. I believe it would be worthwhile for the RTPA to have input from the Planning Commission on these scenarios, given your backgrounds in the community and your responsibilities as Commissioners to plan for the future growth of Redding.

If the Commission agrees, staff would be happy to organize a Commission workshop as described in the flyer. It could be held as a special meeting of the Commission, would take approximately 90 minutes, and the meeting could start at 3 or 4 p.m. The RTPA Director indicated that the following dates and times were available:

- ▶ Thursday, April 18
- ▶ Friday, April 19
- ▶ Thursday, April 24

### **RECOMMENDATION**

Should the Commission believe a workshop would be beneficial, select a date for the special meeting and staff will proceed to organize the event.


### **ATTACHMENTS**

- A. RTPA flyer

JH:jh  
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Email not displaying correctly? View it in your browser.

Choosing the right growth track for Shasta County begins right here.



**Welcome to ShastaFORWARD>>**

Now is the opportunity to help build a vision for the future growth & development of Shasta County.

ShastaFORWARD>> will provide the tools, the information, and the forum. It's up to you to tell us your wants, needs, and dreams – and we're making it accessible and fun to participate.

**Sign up now to host a small-group outreach session.**

**It's easy!**

- 1) Reserve for a timeslot.
- 2) Identify a meeting location.
- 3) Invite up to 10 of your friends, co-workers, neighbors, or other persons using provided invitation cards.

**The Shasta County RTPA will do the rest!** Following a brief project overview, we will facilitate a group discussion on growth & development topics affecting you and yours. **What topics will be discussed?** That's up to you and your group. **Not sure where to start?** Don't worry; we can provide a list of ice-breaker topics.

**Your input** – together with that of other similar outreach groups – will form the foundation of a range of alternative regional growth scenarios and, ultimately, a Preferred Regional Growth Vision for Shasta County. This shared vision will be presented to governing agencies across the region for their approval and integration into local planning and development processes.

**A valid community vision depends upon the quantity and diversity of public participation we receive; we look forward to hearing from you!**

For additional information about ShastaFORWARD>> and an overview of the scenario planning process, visit our project website: [www.shastaforward.com](http://www.shastaforward.com).

To make arrangements for a professionally facilitated group discussion at your location, please contact Dan Wayne at 225-5486 or email us at [info@shastaforward.com](mailto:info@shastaforward.com).

The future of Shasta County begins with you!

**ShastaFORWARD.com**

As a concerned Shasta County citizen, you're receiving this environmentally-friendly email.

[Unsubscribe jhamilton@ci.redding.ca.us](mailto:jhamilton@ci.redding.ca.us) from this list.

Our mailing address is:  
Shasta County Regional Transportation Planning Agency  
1855 Placer St.  
Redding, CA 96001-1759

Our telephone:

ITEM 9  
ATTACHMENT A