

Face  
to Face



**Your Local Government is Interested**

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Title \_\_\_\_\_

Physical Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Telephone Number \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Interviewer(s) Name(s) \_\_\_\_\_

## GENERAL INFORMATION

Business Type \_\_\_\_\_ Products/Services \_\_\_\_\_

Located in the Shasta Metro Enterprise Zone? Yes \_\_\_\_\_ No \_\_\_\_\_

Markets Served: Local \_\_\_\_\_ Regional \_\_\_\_\_ National \_\_\_\_\_ International \_\_\_\_\_

Location of Headquarters \_\_\_\_\_

Do you own your facility? Yes \_\_\_\_\_ No \_\_\_\_\_

If not, when will your lease expire? \_\_\_\_\_

Square footage: \_\_\_\_\_

Number of employees: Full-Time \_\_\_\_\_ Part-Time \_\_\_\_\_

## BUSINESS CONDITIONS

Has business improved over the past 12 months? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you anticipate hiring more employees in the next 12 months? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, how many? \_\_\_\_\_

Do you need to expand due to capacity constraints? Yes \_\_\_\_\_ No \_\_\_\_\_

What are the most critical issues facing your company over the next 12 months? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Which of these areas affect your business the most?

Availability of Financing \_\_\_\_\_ Energy Costs \_\_\_\_\_

Recruiting Employees \_\_\_\_\_ Competition \_\_\_\_\_

Retaining Employees \_\_\_\_\_ Training \_\_\_\_\_

Facility Limitations \_\_\_\_\_ Other \_\_\_\_\_

What employee job classifications are most difficult to fill?

Entry Level \_\_\_\_\_ Technical \_\_\_\_\_ Management \_\_\_\_\_

## LOCAL SERVICES

Are you familiar with the benefits of the Shasta Metro Enterprise Zone? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you and/or your tax advisor take advantage of sales tax and employee wage credits?

Yes \_\_\_\_\_ No \_\_\_\_\_

Are you familiar with the Smart Business Resource Center's services for vouchering Enterprise Zone eligible employees? Yes \_\_\_\_\_ No \_\_\_\_\_

Are you familiar with Shasta Biz? Yes \_\_\_\_\_ No \_\_\_\_\_

What local services would you like to see that are not currently available? \_\_\_\_\_

\_\_\_\_\_

## LOCAL CONDITIONS

How would you rate the business climate in \_\_\_\_\_ (*name of jurisdiction*)?

Excellent \_\_\_\_\_ Good \_\_\_\_\_ Average \_\_\_\_\_ Fair \_\_\_\_\_ Poor \_\_\_\_\_

What can the County/City do to assist your business? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Have you ever seriously considered moving your business because of the local business environment?

Yes \_\_\_\_\_ No \_\_\_\_\_

Have you ever considered moving your business out of state because of California business issues?

Yes \_\_\_\_\_ No \_\_\_\_\_

Is the availability of consistent communication with your local government through a survey like this important to you? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you have vendors or suppliers who might be interested in a Shasta County Location?

Yes \_\_\_\_\_ No \_\_\_\_\_

Is there any other question we should ask? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

