

## Application

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Telephone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Property Owner:            Yes    No

Business Owner:            Yes    No

Please indicate what improvements you wish to make to the exterior of your building:

- Awnings       Paint             Windows  
 Doors         Lighting        Landscaping  
 Signs         Other: \_\_\_\_\_

What is your budget (without Agency's match)?  
 \$ \_\_\_\_\_

I understand that:

- All reports and documents generated by the program are the property of the Agency.
- Photographs and final drawings of my property/business may be used for promotional purposes.
- A Facade Preservation Program Application must be signed and submitted to Agency PRIOR to commencing work on my project.
- Work must be completed within six (6) months of approval, unless otherwise agreed between both parties.
- If the Applicant is not the property owner, the property owner must provide written approval of the improvements and authorization to proceed.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Please remit with \$100 non-refundable application fee to:  
 Redding Redevelopment Agency.*

*P.O. Box 496071*

*Redding, CA 96049-6071*

**950  
 Redding Redevelopment Agency  
 P.O. Box 496071  
 Redding, CA 96049-6071**

# Facade Preservation Program



Before



After



**REDDING REDEVELOPMENT**



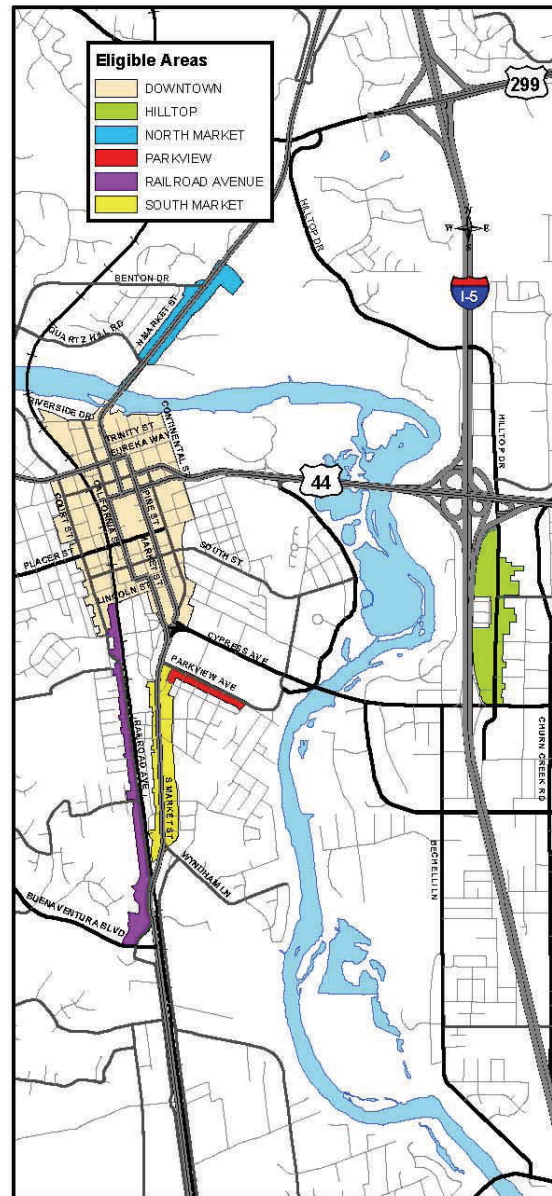
*Partners in Progress*

The Redding Redevelopment Agency created the Façade Preservation Program to acquire, through the purchase of a Façade Preservation Covenant, the property owner's agreement to preserve the exterior façade(s) of their commercial property within an Eligible Project Area. The Program is seen as a partnership between the Agency and property owners to support and complement the many revitalization efforts underway. Commercial façade rehabilitation can add value to commercial businesses and buildings, increase the sense of pedestrian safety, inspire improvements to neighboring buildings, and increase business by generally making the commercial area more attractive.

### Key Features Include:

- ◆ **Façade Preservation Covenant:**
  - The Agency may purchase a covenant at a value of 50% of eligible improvement costs up to a maximum value of \$7,500; minimum value of \$1,000.
  - The property owner will convey a Façade Preservation Covenant to the Agency which will place terms and conditions on the maintenance of the building façade.
  - Five-year term.
  
- ◆ **Other Features:**
  - Façade Preservation Program is subject to funding availability—the purchase of a Covenant is available on a first-come, first-served basis.
  - Eligible applicants are owners of commercial properties whose properties are: (1) located within an eligible project area; and (2) improved with a structure more than 10 years old and has a storefront which has not been subject to a Covenant or Storefront Improvement Loan within the last 10 years.
  - Agency staff is available to review preliminary budget and design to determine eligibility.
  - A Covenant is available following the completion of the improvements, final budget, and Agency approval.
  - A non-refundable \$100 application fee payable to the Redding Redevelopment Agency.

**Eligible Areas:** The Façade Preservation Program is available to commercial properties in the following areas: Downtown, Hilltop Drive, North Market Street, Parkview Avenue, Railroad Avenue, and South Market Street (as depicted on the map).



**Eligible Improvements:** A minimum of two types of exterior façade improvements on the front and public side of buildings including, but not limited to:

- ◆ Awnings and canopies.
- ◆ Doors and windows.
- ◆ Painting.
- ◆ Landscaping.
- ◆ Signage.

### Application Process:

- ◆ Agency staff meets with the applicant to discuss the project's goals and discuss the procedures for the Program and to review design issues, project scope, and budget.
- ◆ Applicant submits the application form and \$100 non-refundable application fee.
- ◆ Applicant submits the preliminary design drawings and budget.
- ◆ Agency staff reviews the preliminary design and cost estimate meet the eligibility requirements.
- ◆ Applicant prepares final design drawings and budget.
- ◆ Agency staff reviews and considers final design drawings and budget.
- ◆ Agency staff calculates value of the eligible Façade Preservation Covenant.
- ◆ Agency staff submits request to the Agency's Executive Director for determination of eligibility.
- ◆ Applicant completes the improvements according to the final design and budget.
- ◆ Applicant submits paid receipts and/or invoices.
- ◆ Agency staff inspects improvements and verifies consistency with final design and budget.
- ◆ Applicant and Agency execute a Façade Preservation Covenant.
- ◆ Agency purchases Façade Preservation Covenant within 30 days of recording Covenant.

**For more information regarding the Program, please call: (530) 225-4351.**