

Appendix B

Park Survey

During summer 2001, users of the Park were offered an opportunity to complete a short written questionnaire about the Park, its current features, and possible new amenities that would be desirable additions to the Park. A copy of the survey is included on the following page. The questionnaire was made available at the MLK Center's "National Nite Out" event held on August 8, 2001, at the Park and for approximately 60 days at the Center. In addition, Center staff went door to door in the immediate vicinity of the Park and Center and distributed copies to neighborhood residents with instructions to complete and return to the Center. While only a total of 10 surveys were actually completed and returned, those responses have been summarized here. The responses should be considered for informational purposes only as the number is too few to be considered a complete survey of Park users.

The majority of respondents (all but one) lived 4 blocks or less from the park and stated that they visited the park at least monthly, with many saying they visited the park on a daily basis. The favorite activities undertaken while in the park were playing individual or group games, such as frisbee or hoops; playing organized team sports, such as baseball or basketball; playing on the play equipment; and just relaxing. The most enjoyable aspects of the park included the grass and open spaces; the play equipment; the scheduled activities; and the baseball field; as well as its cleanliness and its proximity to residences. Disliked aspects included its small size and its insufficient picnic tables, shade areas, play equipment, drinking fountains, and barbeque pits. Also disliked was that no dogs are allowed. The top five new features that those taking the survey wanted to see added to the park were, in order, a children's water play area; improved play structures; better lighting, and a skateboard bowl area. Other desired features included additional shade areas; a sheltered picnic area; a pool; and a small amphitheater.

MLK, JR. NEIGHBORHOOD PARK - User Survey

As part of the current effort to develop a revitalization strategy for the Martin Luther King, Jr. Neighborhood, the City planning team and the MLK, Jr. Board of Directors are interested in knowing how well the existing Park meets the recreational needs of the neighborhood. We are taking this opportunity to ask you, the users of the Park, for some input in this area.

In order to better understand your needs and preferences we hope that you will take the time to fill out this questionnaire. In order for your opinions to be considered, please return the survey to the Center by November 9th. Thank you for taking the time to help!

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1) **Please describe yourself:** Male:____ Female:____

Age:

- | | |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> under 8 | <input type="checkbox"/> 23 - 34 |
| <input type="checkbox"/> 8 - 12 | <input type="checkbox"/> 35 - 45 |
| <input type="checkbox"/> 13 - 18 | <input type="checkbox"/> 46 - 64 |
| <input type="checkbox"/> 19 - 22 | <input type="checkbox"/> over 65 |

2) **How close to the Park do you live?**

- | | |
|--|---|
| <input type="checkbox"/> 1 block or less | <input type="checkbox"/> 5 - 8 blocks |
| <input type="checkbox"/> 2 - 4 blocks | <input type="checkbox"/> More than 9 blocks |

3) **How often, on an average, do you come to the Park?**

- | | |
|--|--|
| <input type="checkbox"/> almost daily | <input type="checkbox"/> less than once a year |
| <input type="checkbox"/> at least once a week | <input type="checkbox"/> never |
| <input type="checkbox"/> at least once a month | |

4) **With whom do you usually come to the Park?**

- | | |
|---|--|
| <input type="checkbox"/> friends | <input type="checkbox"/> school or other organized group |
| <input type="checkbox"/> your spouse or partner | <input type="checkbox"/> by yourself |
| <input type="checkbox"/> your kids | |
| <input type="checkbox"/> other (please specify) _____ | |

5) **What do you like best about the Park?**

6) **What do you dislike about the Park?**

(TURN OVER - - MORE QUESTIONS ON OTHER SIDE)

MLK, Jr. Neighborhood Park User Survey

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- 7) What do you and/or the people you are with generally do when you come to the Park?
- Play on playground equipment
 - Play team sport; i.e., baseball, softball, basketball
 - Play individual or group games; i.e., Frisbee, catch, wallball, shoot hoops
 - Picnic, BBQ
 - Exercise; i.e., walk/jog/skate
 - Relax, talk with friends, listen to music
 - Other activities (please describe) _____
- 8) What new features would you like to see developed at the Park? Please rank from 1 to 10 ("1" being your top choice) the following possible amenities:
- children's water play area
 - small bandstand area and amphitheater
 - improved landscaping; i.e., more shade trees, flowers
 - memorial garden
 - perimeter walking path
 - Little League field
 - improved play structures
 - skateboard bowl area
 - better lighting
 - other (please describe) _____
- 9) What new feature would you not want to see here?
- 10) Do you have any suggestions for improving the Park?
- 11) **OPTIONAL:** We are trying to get an idea of how different ethnic or cultural groups may use (or wish to use) the Park, and to have the survey process reflect the cultural diversity of the population in this area. How do you describe yourself in terms of your ethnic/cultural background?

THANK YOU!