

Objectives and Action Steps

This section of the Plan identifies those issues that are of concern to the residents and property owners of the neighborhood. Each narrative section provides a general overview of the current condition relative to the specific topic area, identifies specific comments, concerns, and desired changes stated by citizens during the planning process, and attempts to frame the issues in the form of specific neighborhood objectives. The listed action steps include specific potential strategies for accomplishing the identified objectives. Each objective is prioritized and the associated action steps identify the likely responsible parties for implementing those strategies.

The objectives identified as having a “high” priority were considered by the Neighborhood Advisory Committee to be the most important to the revitalization effort. “Medium” priority objectives are somewhat less important. “Low” priority objectives are considered the least important.

Priority has been assigned by the Committee for each objective without regard for the time frame within which the recommendation can realistically be accomplished (long-term or short-term) and without concern for whether funding sources can be practically identified. Accordingly, it is possible that a “high” priority item may not be realized for many years. In contrast, some “Low” priority items could potentially be accomplished in a relatively short amount of time, if funding and other related conditions are present.

Listed below are the abbreviations used for various responsible parties throughout this document:

BC	Business Community
CE	Code Enforcement
CITY	All Responsible City Departments
DVP	Developers
MLKC	MLK, Jr. Multi-Cultural Center Board
MNA	MLK, Jr. Neighborhood Association (to be established)
OTH	Other Organizations
OWN	Neighborhood Property Owners
RABA	Redding Area Bus Authority
RCS	Redding Community Services
RES	Neighborhood Residents
RHD	Redding Housing Division
RPD	Redding Police Department
RPW	Redding Public Works
RRA	Redding Redevelopment Agency
RSD	Redding Streets Division